

Mozambique Tourism Anchor Investment Program

Newsletter Three

December 2008

Investors invited to register interest in Maputo Elephant Reserve

UNWTO Eco-tourism Seminar; 7th November

Coordinator of the Trans-Frontier Conservation Areas Project (TFCA) being implemented by the Ministry of Tourism, Bartolomeu Soto, spoke during the closing ceremony of the UN conference, inviting investors to register their interest in the first of the Anchor Investment Sites to be officially brought to the market – the Maputo Elephant Reserve.

He announced that the Ministry of Tourism (MITUR) would call for Expressions of Interest from the 8th December 2008. The three greenfield ecotourism investment opportunities in the reserve are:

- Ponta Milibangalala – Regional / international lead investment
- Ponta Chemucane – Regional investor for community partnership
- Ponta Dobela – National investment.

For further information, please contact the Anchor Team



Eco-tourism Anchor Investment Site: Maputo Elephant Reserve



Anchor Team visits Integrated Resorts: Mauritius and South Africa

The Anchor Team and an inter-ministerial task-force have been engaged in the research and conceptualization of an Integrated Resort Scheme for Mozambique. Various missions have been carried out to gain first-hand exposure to the resorts and the individuals involved in creating, managing and regulating them. The first mission was to Mauritius and was kindly facilitated by the Board of Investment of Mauritius and included visits to the private-sector resorts themselves. The second mission was to Zimbali Coastal Resort in Kwa-Zulu Natal, where the team greatly benefited from direct exposure to the planning and operation of the resort.

Left: Team Photo at Zimbali Coastal Resort

Next Steps – What is the Anchor Program doing now?

Continued participation in regional conferences

Minister Sumbana led the Mozambique delegation to the Boundless South Africa Conference in Sandton, Johannesburg last month, following on the back of its participation at the Hospitality Investment Conference for Africa in September. As a key part of Mozambique's strategy for tourism investment, the Anchor Program was successfully presented at both, with the Maputo Elephant Reserve Site launched at the UNWTO Eco-tourism Seminar last week in Maputo.

Firm contracted for Social and Environmental Scoping

The Anchor Team contracted a firm through a public bid (closed 10th October) to conduct social and environmental scoping of the Integrated Resorts Anchor Investment Sites. Scoping is expected to begin before the end of the year.

Drafting an Integrated Resort Scheme (IRS) for Mozambique

Based on months of technical research, the Anchor Team has drafted a concept paper for an IRS in Mozambique. The paper is due to be presented for Ministerial and the Council of Ministers approval.

Site Visits Ongoing

Site Visits to selected Anchor Investment Sites are ongoing.

Other Tourism News

Mozambique: The price of perfection

Lisa Grainger notes the changing nature of tourism in Mozambique and interviews the newest investors to the market.

Source: Daily Telegraph, UK. [Full article](#)

Mozambique seeking to receive 10 million tourists per year

Last Tuesday (04-11-2008) the Mozambican government announced plans to attract 10 million tourists a year and transform the country into a "world-class tourist destination".

Source: The Mozambican Investor, [Full article](#)

About the Anchor Program

The Mozambique Tourism Anchor Investment Program is a joint initiative of the Government of Mozambique represented by the Ministry of Tourism, and IFC, a member of the World Bank Group. The program facilitates high-quality tourism investment into the country.

The Program has identified and selected a limited number of investment opportunities across the country, known as 'Anchor Investment Sites'. Each of these sites has been legally secured in the name of the program's implementing partner, FUTUR, the National Tourism Fund. Together with IFC, FUTUR has carried out considerable work in conducting pre-feasibility studies, assessing the viability of the sites, registering the land, liaising with communities and clearing the sites of all administrative and regulatory barriers, leaving them free, clean and available for immediate investment.

The Anchor Program is supported by the governments of Denmark, Japan and the Netherlands, the African Development Bank, the Financial Investment Advisory Services (FIAS) of IFC and INATUR.

Further Information

If you would like:

- to request an Anchor Investment Site brochure
- to receive previous newsletters
- further information on the Anchor Program
- to be removed from this mailing list

Please contact the Anchor Team at FUTUR; Zacarias Sumbana Zsumbana@futur.org.mz or at the IFC; Hermione Nevill: Hnevill@ifc.org



REPÚBLICA DE MOÇAMBIQUE
MINISTÉRIO DO TURISMO



International
Finance Corporation
World Bank Group