

Mozambique Tourism Anchor Investment Program

Newsletter Four

March 2009

Anchor Program wins *Africa Investor* 'Tourism Investment Program of the Year' Award

Maputo; 27th February

The Anchor Team, represented by H.E. Minister Fernando Sumbana Jr. and Ms. Irene Visser, Tourism Program Manager for IFC, was delighted to receive this award from the Hon. Tourism Minister Najib Mohamed Balala of Kenya at a ceremony held at the Joaquim Chissano Conference Centre in Maputo. We would like to thank all of our partners, colleagues and donors for their support to this program.

Speaking at the awards, Minister Sumbana said, 'The Program is beginning to show results, and we expect to secure private investments of around \$1 billion in four separate investment sites in Mozambique supported by the program.'



Minister Sumbana (left) and Ms. Visser receiving the award

Expressions of Interest received for Maputo Elephant Reserve

The deadline of 27th February 2009 saw the final submissions of Expressions of Interest for the three concessions advertised in the Maputo Elephant Reserve. The high level of interest was very encouraging, and these submissions are now being evaluated before successful bidders are invited to visit the site. All parties will be informed of the decision by April 2009.

Next Steps – What is the Anchor Program doing now?

Social and Environmental Scoping commences

The firm contracted to carry out the environmental and social scoping exercise at the Integrated Resort Anchor Sites in Inhambane and Nampula provinces begins this month. It is expected that the fieldwork will take 4 months in total.

Drafting an Integrated Resort Scheme (IRS) for Mozambique

Based on months of technical research, field trips to Mauritius and South Africa and numerous workshops,, the Anchor Team has drafted a concept paper for an IRS in Mozambique. The IRS will further structure among others incentives, land security and community contributions for larger scale tourism investments. The paper is due to be presented for Ministerial and the Council of Ministers approval.

Other Tourism News

Mozambique Launches new 'brand'

The new logo for Mozambique was launched on 26th February by H.E. President of the Republic, Armando Guebuza. The 'marca Mocambique' will be used to promote the potential of the country's tourism at home and abroad. To update your tourism material with the new logo, please contact Denise Chacalia at INATUR dchicalia@futur.org.mz

Tourism Expert Coaching Programme

The Centre for the Promotion of Imports from developing countries (CBI) has developed a new program offering long-term support in company development, introduction and preparation to the European markets, including support in participation at the most important European trade fairs. More information can be found at www.cbi.eu/tourism



MOZAMBIQUE

Mozambique: City of Maputo sees new tourist investments

11 Feb 2009– The city of Maputo has approved eight construction, refurbishment and expansion projects for hotel facilities, said Pedro Amiel, the spokesman for the Maputo Tourism Directorate. (Macauhub) [Full Story](#)

Hidden Forest of Mozambique

20 Feb, 2009 - Using Google Earth to create an ecological map of the Mozambique highlands, conservationists accidentally discovered what is now thought to be the largest piece of mid-altitude rainforest in southern Africa. (Guardian, UK) [Full story](#)

Autonomous Management of Conservation Areas

29 Jan 2009 - The Mozambican Tourism Ministry is preparing to create an autonomous unit for the management of the country's conservation areas as part of its institutional restructuring. (Club of Mozambique) [Full story](#)

Club of Mozambique, Solutions continue to provide investment advice

Useful information and advice on investing in the tourism sector of Mozambique, especially in the timeshare/ fractional ownership sector can be found here [clubofmozambique](#)

About the Anchor Program

The Mozambique Tourism Anchor Investment Program is a joint initiative of the Government of Mozambique represented by the Ministry of Tourism, and IFC, a member of the World Bank Group. The program facilitates high-quality tourism investment into the country.

The Program has identified a limited number of investment opportunities across the country, known as 'Anchor Investment Sites'. Each of these sites has been secured in the name of the program's implementing partner, INATUR, the National Institute of Tourism (formerly FUTUR). Together with IFC, INATUR has carried out considerable work in conducting pre-feasibility studies, assessing the viability of the sites, registering the land, liaising with communities and clearing the sites of administrative and regulatory barriers, leaving them free, clean and available for immediate investment.

The Anchor Program is supported by the governments of Denmark, Japan and the Netherlands, the African Development Bank, the Financial Investment Advisory Services (FIAS) of IFC and INATUR.

Further Information

To request an Anchor Investment Site brochure, receive previous newsletters or to be removed from this mailing list please contact the Anchor Team at INATUR; Mario Sevene Msevene@futur.org.mz or at the IFC; Hermione Nevill: hnevill@ifc.org



REPÚBLICA DE MOÇAMBIQUE
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